

← Recapping *Our Progress*



AUBURN UNIVERSITY

OFFICE OF INCLUSION AND DIVERSITY



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Presidential Task Force for Opportunity and Equity Committee Members

- Katrina Akande
- Angela Cannon
- Gretchen VanValkenburg
- Taffye Clayton
- Royrickers Cook
- Donielle Fagan
- Jaime Hammer
- Seymour Irby
- Lastella Paradise
- Bruce Pearl
- Melody Russell
- Ron Burgess, Chair
- Madison Birckhead
- Bill Hardgrave
- Kevin Coonrod
- Elizabeth Devore
- Oladiran Fasina
- Joffery Gaymon
- Ada Ruth Huntley
- Ronny Isaac
- Mya Strickland
- Ja'Lia Taylor
- Vini Nathan



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Education and Training Subcommittee

- Taffye Benson Clayton (Chair)
- Angela Cannon
- Elizabeth Devore
- Donielle Fagan
- Oladiran Fasina
- Ada Ruth Huntley
- Seymour Irby
- Ronny Isaac
- Bruce Pearl
- Gretchen VanValkenburg
- Jaime Hammer

From this subcommittee emerged the recommendation that the institution acquire EverFi as its education vendor.



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How we Compare to our SEC Peers

Institution	Vendor	Method
University of Arkansas	EverFi IDEALS Institute	Online In-Person training sponsored by campus DEI professionals
Vanderbilt University	EverFi Cook Ross Consultants	Online In-Person training (for 40 campus partners)
University of Alabama	Considering EverFi	Online
University of Florida	Considering EverFi	Online
Texas A&M University	Considering EverFi	Online

EVERFI at a Glance



K12 Schools

25,000+ schools

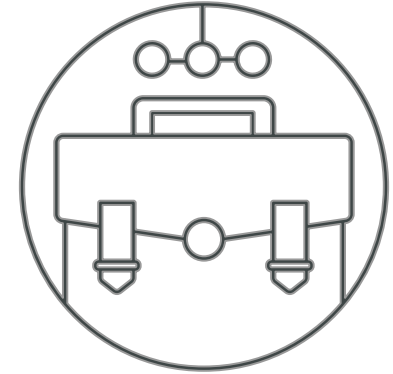
Focus Areas: financial literacy, mental wellness, digital safety, STEM, healthy relationships, substance misuse, college and career readiness, entrepreneurship



Higher Education

1,300+ campuses

Focus Areas: substance misuse, sexual and relationship violence, diversity and inclusion, mental health, harassment, workplace culture and ethics



Corporations

1,500+ companies

Focus Areas: harassment and discrimination, diversity and inclusion, data security and privacy, ethics and conduct, performance management, workplace safety














EVERFI in Higher Education

EVERFI's higher education curriculum fosters safe, healthy, and inclusive communities for students, faculty and staff. Through our Campus Prevention Network, we provide tools, resources, and insights to support 1,300+ colleges and universities in driving lasting, large-scale change on the issues that matter most.

Focus Areas

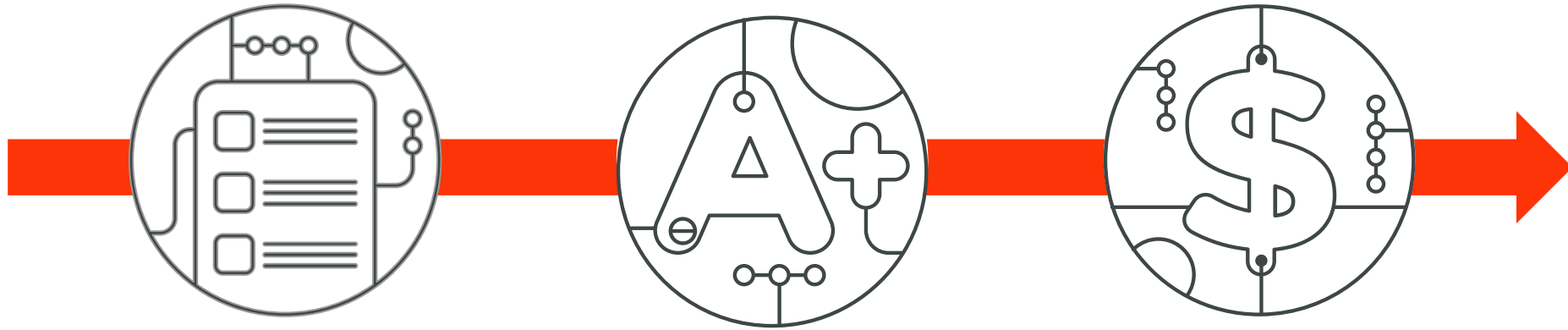
- | | |
|-------------------------------|----------------------------|
| Sexual Assault & Harassment | Alcohol & Substance Misuse |
| Diversity, Equity & Inclusion | Mental Health & Wellness |
| Workplace Culture & Ethics | Digital Safety & Security |

Key Partners

	UNIVERSITY OF CALIFORNIA		
			IOWA STATE UNIVERSITY
	Pratt		
			

SERVING 5 MILLION LEARNERS PER YEAR

Adding Value to Higher Education



Brand & Enrollment

Today's generation of students are socially conscious, issue-oriented, and activism inclined; they make values-based consumer decisions.

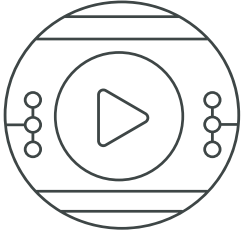
Institutional Outcomes

Safer, healthier, more inclusive campuses have increased student engagement, improved academic success, and higher retention.

Career Readiness

Non-cognitive skills strengthen workplace culture, increase productivity, and reduce employee turnover.

EVERFI's Core Capabilities



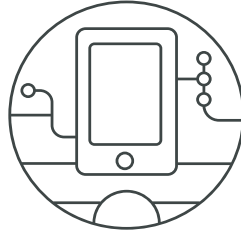
Actionable Learning

Education solutions that are tied to action and drive behavior change



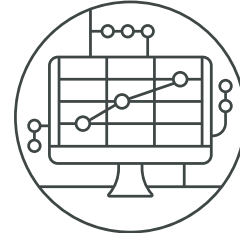
Personalized Experiences

Customizable to your brand and personalized to your audiences



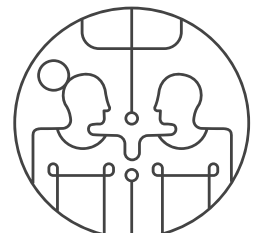
Engaging Content

Short, interactive experiences to increase learning and retention



Data-Driven Results

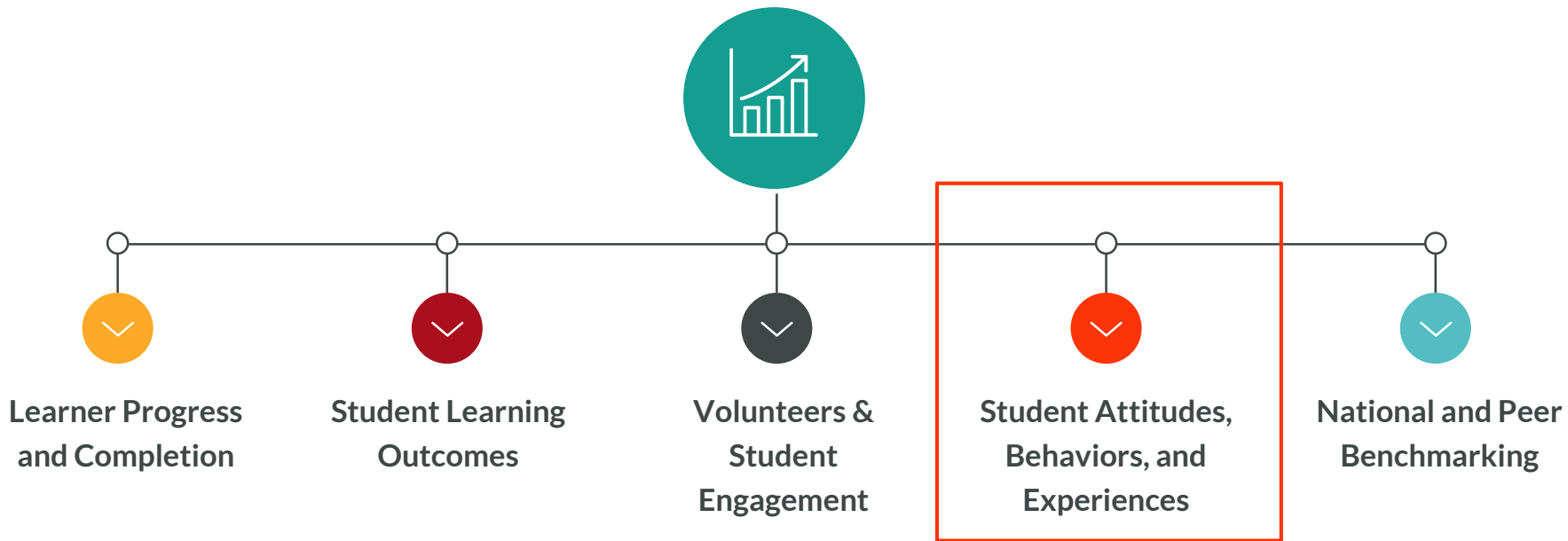
Robust analytics to demonstrate impact, improve strategy, and increase engagement



Scalable Efficiency

Powerful platform allows for easy and effective course implementation

Data To Drive Outcomes



The DEI Product Set



Program Portfolio

Diversity, Equity and Inclusion

- Diversity, Equity and Inclusion for Students
- Diversity: Inclusion in the Modern Workplace
- Managing Bias
- Preventing Harassment and Discrimination

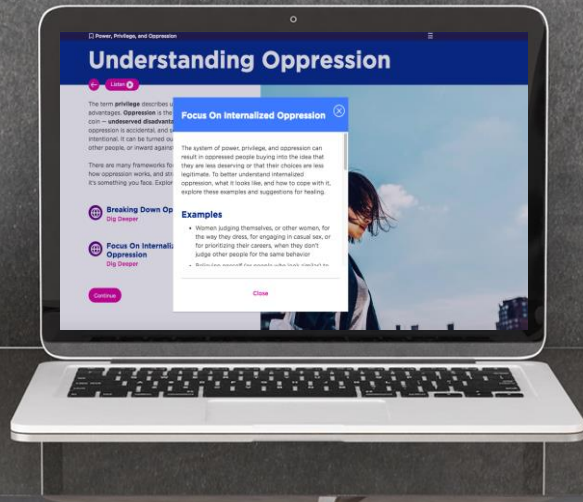
Sexual Assault Prevention Suite

- Sexual Assault Prevention for Undergraduates
- Sexual Assault Prevention for Graduate Students
- Sexual Assault Prevention for Adult Learners
- Sexual Assault Prevention for Student Athletes*
- Sexual Assault Prevention for Athletic Staff*
- Sexual Assault Prevention for Faculty and Staff

Diversity, Equity, and Inclusion for College Students

Course time: 45-60 minutes

Audience: Undergraduate students



At-a-Glance

EVERFI's Diversity Foundations for Colleges and Universities equip students with the information and skills to thrive in and sustain a culture of inclusive excellence.

To date, this course has reached over 5 million students across 1,700+ institutional partners and 30+ greek organizations.

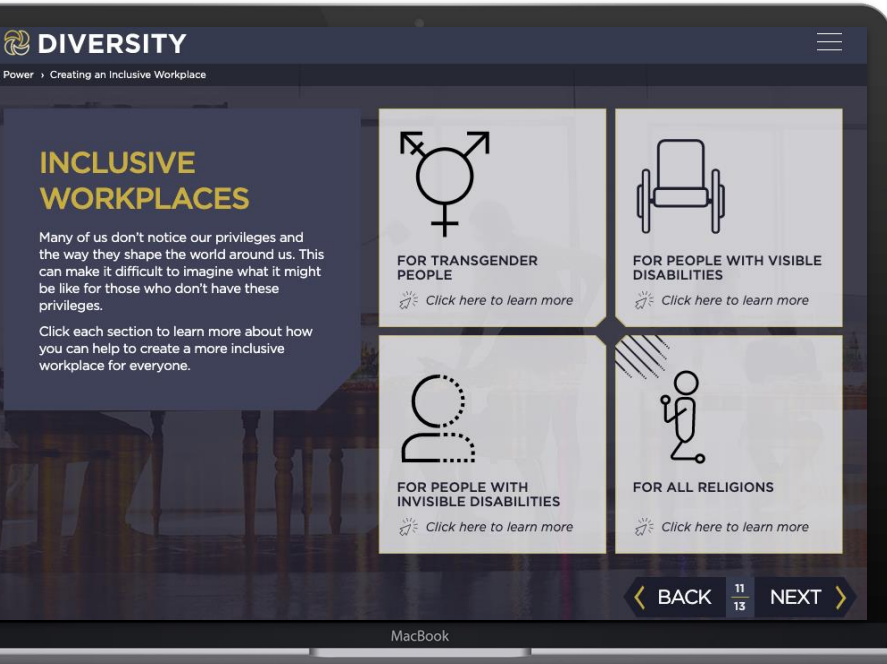
Course Highlights

- Interactive, true-to-life scenarios that reinforce key learning objectives
- Mobile-friendly

Course Topics

- Diversity Overview
- Identity Defined
- Identity Conflicts
- Power, Privilege, and Oppression
- Creating Culture of Respect
- Reflection

Diversity: Inclusion in the Modern Workplace



Comprehensive Content on the Following Topics

- Allyship
- Identity
- Creating an Inclusive Workplace
- Inclusion Strategies
- Intersectionality
- Dignity & Civility in the Workplace
- Invisible Disabilities
- Power & Inequality

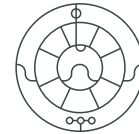
Course Specifications



Audience:
All Faculty
and Staff

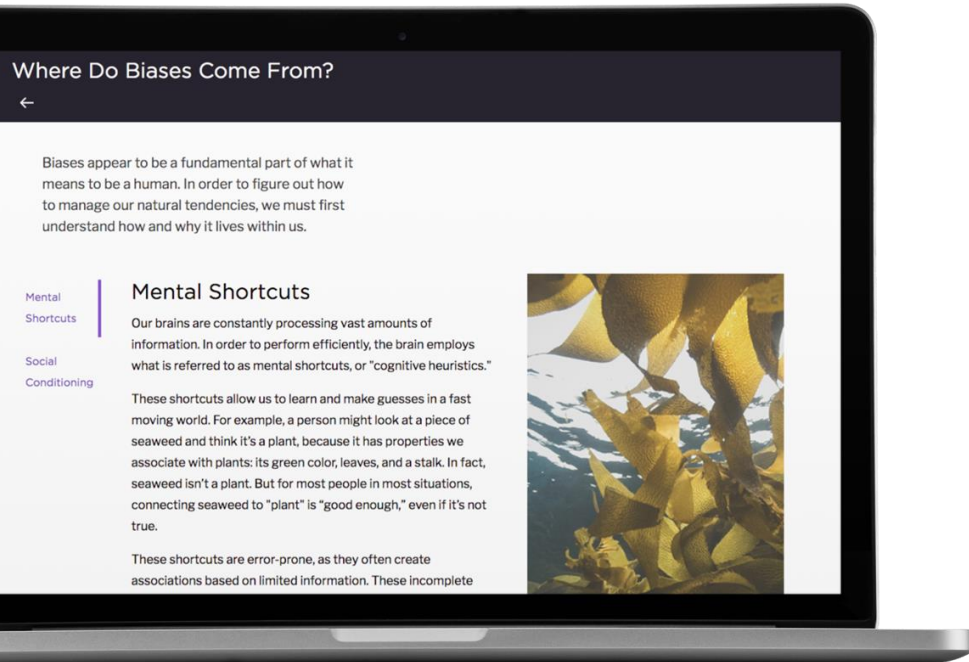


Devices:
Desktop



Seat Time:
~60m

Managing Bias



Comprehensive Content: Includes 3 Modules

- Foundations
- Manifestations
- Interventions

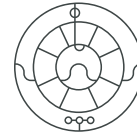
Course Specifications



Audience:
All Faculty
and Staff

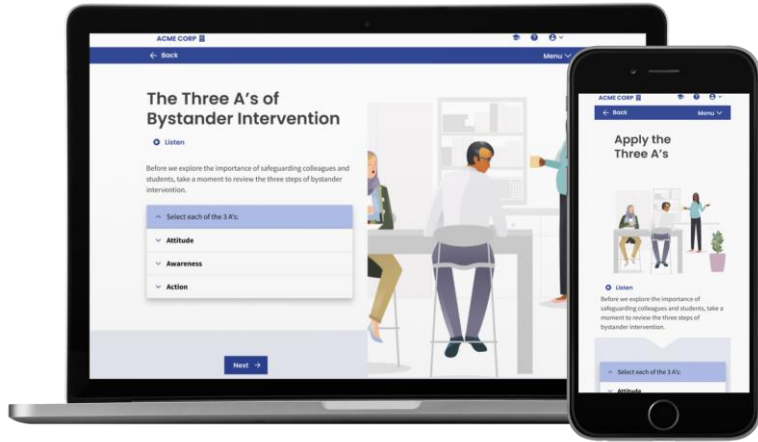


Devices:
Mobile,
desktop,
tablet



Seat Time:
20 minutes

Preventing Harassment & Discrimination



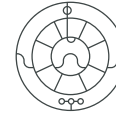
Course Specifications



Audience:
All Faculty and Staff
(supervisors & non supervisors)



Devices:
Mobile, desktop, tablet



Seat Time:
35-120 minutes



Compliance:
9 states included
(state-neutral version available where there is no state specific content required)

Approach

Positive framing and skill-building to take action against potentially harassing behavior

Compliant with legal mandates

Data

Data on the strengths of your organization and the perceptions, behaviors and experiences of employees

Roadmap guide for future training strategy

Platform

Deliver the right course to the right user at the right time

Customize to include branding, messaging, videos, policies and reporting



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Near Term Efforts: Now Through December

- September-October---campus socialization, communication and engagement period
- Small implementation team with campus partners from HR, Biggio, Student Affairs and Campus Governance Groups
- From end of October to December—communications campaign launch
- Spring 2021— EverFi Learning Launch

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